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## **Association for Airline Passenger Rights Responds to Spirit Airlines Decision to Impose Fees on Carry-On Luggage; passengers are fed up with the ‘nickel and dime’ approach**

WASHINGTON, D.C. (April 6, 2010) – The [Association for Airline Passenger Rights](http://www.flyfriendlyskies.com) (AAPR) today blasted the decision by Spirit Airlines to impose more fees on its customers for carry-on luggage. AAPR contends that Spirit Airlines’ asking its passengers to pay additional fees for checked luggage, as well as carry-on luggage now, smacks of an industry that is increasingly out of touch with its shrinking consumer base.

Spirit Airlines announced today that beginning August 1, 2010, customers will be charged \$45 for carry-on luggage if paid at the gate, and \$30 if paid in advance. Spirit Airlines already charges its customers \$25 for checked luggage if paid at the gate, and \$19 if paid in advance, and an additional \$25 after the first bag.

“Enough is enough,” said **Brandon M. Macsata**, Executive Director of the Association for Airline Passenger Rights of the announcement by Spirit Airlines to charge more fees. “Spirit Airlines might be going it alone with this fee now, but the airline industry has routinely demonstrated an inability to improve the quality of its service despite charging its passengers for every nickel and dime imaginable. What’s to follow: should we be expecting to pay to use the restrooms while on board the aircraft, too?”

Spirit Airlines markets itself as the “Ultra Low Cost Carrier” (ULCC) – a title that doesn’t pass the smell test! The airline is now forcing its customers to pay for all luggage, regardless of whether it’s being checked or not. Despite most airlines already charging its customers for checked luggage, airline passengers have not witnessed an improvement in luggage service or decline in the incidence of lost bags. AAPR questions airline passengers will gain nothing from these new fees being imposed by Spirit Airlines other than less money in their pocket – a trend widely embraced by the industry as a whole.

For more information about the Association for Airline Passenger Rights or AAPR’s response to Spirit Airlines charging more baggage fees, please visit [www.flyfriendlyskies.com](http://www.flyfriendlyskies.com) or contact AAPR directly at [info@flyfriendlyskies.com](mailto:info@flyfriendlyskies.com).

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**About AAPR:** The Association for Airline Passenger Rights is a 501(c)(4) tax-exempt, nonprofit organization whose mission is to promote fairer customer service and accessibility standards in the airline industry and to improve passenger satisfaction. AAPR was formed in response to growing dissatisfaction among American consumers toward the airline industry.